

Wellington Financial provides financing for dthree

Toronto, Ontario (September 20, 2007) - Wellington Financial LP, a privately held specialty finance firm, today announced a \$3 million venture debt financing for dthree, Inc. (“dthree”). dthree, headquartered in Mississauga, Ontario, is a software and services company offering a comprehensive hosted marketing solution for the management of business intelligence, customer data and communications for high-profile global brands.

“dthree’s Intellimax™ Platform is a best-in-class solution in the growing market of online marketing management. If a company wants to monetize its on-line presence, they owe it to themselves to look at dthree’s Intellimax™ solution,” said Mark Usher, Partner at Wellington Financial. “We are excited to work with the leadership team at dthree to grow their business and we are pleased they have chosen Wellington Financial as their source for *True Growth Capital*.”

dthree’s technology platform IntelliMaxx™ is an online marketing management platform that enables marketers and their agencies to measure and manage multiple marketing channels seamlessly and to cost effectively grow and manage millions of consumer relationships. The system leverages sophisticated database technology and analysis tools to integrate online and offline activities into a single platform to develop insight resulting in targeted action thereby maximizing return on marketing spend. Dthree has a clear vision of marketing’s interactive future.

“Client response has been extremely positive towards dthree’s solution of state of the art on-line tools, enabling enterprise clients and their marketing partners to make insightful decisions on how to best allocate their marketing investments for maximum return,” said Keyvan Cohanin, dthree’s Chief Executive Officer. “This Wellington Financial partnership comes at an important stage of dthree’s growth, helping the company to scale and broaden our market coverage.”

Chaitons LLP and LaBarge Weinstein provided legal advice for this transaction.

Wellington Financial LP is currently managing a \$400 million investment program via Wellington Financial Fund III. Since Fund III began operation in September 2006, Wellington Financial LP has led more than \$90 million of transactions, making it one of the most active funds of its kind in Canada.

About Wellington Financial LP

Wellington Financial LP is a privately held specialty finance firm providing operating lines of credit, term, venture and amortizing loans up to \$40 million. Wellington Financial LP is currently deploying a \$400 million investment program via its third fund. The fund’s

clients vary in size and business model, but generally have current year revenue of approximately \$5 million. Wellington Financial LP is managed by a partnership controlled by fund management and Clairvest Group Inc. (CVG:TSX), who jointly have contributed a large financial stake to Fund III. Limited partners include several of Canada's largest institutional investors, crown corporations, financial institutions and pension funds. Please visit the fund website at www.wellingtonfund.com, or the Wellington Financial team blog at www.wellingtonfund.com/blog.

About dthree

dthree, inc. is a leading technology and services company providing an integrated marketing and relationship management platform that enables online and offline marketing convergence. The Company delivers its services and technologies through an on-demand (SAAS) offering, allowing enterprise clients and marketing partners to minimize IT infrastructure costs while leveraging leading edge technologies to collect, analyze and take action on consumer information, to increase sales and profit. Their client list includes innovative enterprises in the Retail, Media & Entertainment, Publishing, Consumer Products, Automotive and Education sectors.

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